

Wasim Mohamed

Lead Product Designer

[Portfolio](#)

[LinkedIn](#)

+91 9003547654

wasimohamed@yahoo.com

About

Product Designer with **7+ years** of experience designing enterprise products across **Capital Markets, Hospitality, Operations and Telecommunications**. Experienced in leading end-to-end product design, from user research and product strategy to interaction design, prototyping, design systems, and developer handoff. Currently designing enterprise trading workflows for **NASDAQ's FX Front Office**, collaborating with Product, Engineering, and business stakeholders to simplify complex financial experiences. Skilled in building scalable design systems and leveraging **Figma AI, Claude Code and GitHub Copilot** to accelerate research, prototyping, design-to-code workflows, and product delivery while creating accessible, user-centred solutions.

Work Experience

Lead Engineer - User Experience

Altimetrik

November 2024 - Present

Nasdaq - Capital Markets - Forex Trading Platforms

- Led the end-to-end design of enterprise **FX Front Office workstations**, including Trade Entry, Trade Window, Pricing Sheets, FX Trade Blotter, Position Monitor, Currency Monitor, Transfer Management, and other trader workflows.
- Partnered with product managers, engineering teams, **domain experts and Pre-sales team** to translate complex capital markets requirements into intuitive, scalable, and high-performance user experiences.
- Designed **data-intensive interfaces** and workflow-driven experiences that improved usability, reduced cognitive load, and supported faster decision-making for traders and operations teams.
- Drove the complete **product design lifecycle**, including user research, information architecture, task flows, journey mapping, wireframing, prototyping, interaction design, usability validation, and developer handoff.
- Leveraged **GitHub Copilot and Figma AI** to accelerate ideation, prototyping, documentation, and design-to-development handoff, reducing design iteration time and enabling faster validation cycles.
- Built reusable **UI patterns** and contributed to scalable **design systems** and **component libraries**, improving design consistency, cross-team collaboration, and development efficiency across enterprise applications.
- Facilitated **design reviews**, communicated design rationale to cross-functional stakeholders, and balanced user needs, business goals, and technical constraints to deliver enterprise-grade solutions.

Work Experience

UX Designer & Scrum Master

Incedo IncApril 2024 - July 2024

Verizon - Telecommunication

Collaborated with product managers, business stakeholders, and cross-functional teams to identify user needs, align UX solutions with business objectives, facilitate Agile ceremonies (daily stand-ups, sprint planning, backlog refinement, and design reviews), and drive efficient product delivery.

Senior User Experience Designer

Agilysys TechnologiesJuly 2019 - March 2024

Hospitality domain products

- Designed and enhanced enterprise products across the hospitality domain, including Inventory Management, Food Ordering, Hotel & Restaurant Booking, and Document Management Systems, delivering intuitive, scalable, and user-centred digital experiences.
- Simplified complex operational workflows by improving navigation, task efficiency, and information hierarchy for restaurant, hotel, and back-office users.

User Experience Design Intern

UX Mint Design Research LabSept 2018 - Feb 2019

Assisted the team with user research activities by preparing interview questionnaires, analyzing qualitative findings using affinity mapping, and translating insights into conceptual models, information architecture, task flows, and wireframes.

Supply Chain Associate

HCL TechnologiesMay 2016 - Jun 2017

Core Skills

UX & Product Strategy: User Research, Journey Mapping, Persona Development, Information Architecture, Problem Framing, Task Flows, Wireframing, Usability Testing, Heuristic Evaluation.

UI & Interaction Design: Design Systems, High-Fidelity UI, Micro-interactions, Transition Patterns, Interaction Specs, Visual Hierarchy, Dashboard & Data Visualization Design.

Tools: Figma, FigJam, Illustrator, Photoshop, Miro, Jira, Confluence, Hotjar, Storybook, Maze, ProtoPie (basic). **AI-Assisted Design & Development:** Claude Code, Cursor, OpenAI Codex, Figma AI used for rapid prototyping, design-to-code handoff, and AI-assisted UX workflows.

Education

B.E in Electronics & Communication EngineeringAug 2010 - May 2014